



SPONSORSHIP LIAISON MANAGER

Ready to score?

You believe you have the ability to drive CAF's Commercial program to the next level? CAF is looking to recruit a **Sponsorship Liaison Manager**.

Responsibilities:

Account management

- Manage a portfolio of CAF Sponsorship partner accounts.
- Coordinate activities with various internal stakeholders inside and outside the Organization to ensure sponsors receive world-class services for their CAF rights and timely access to information.
- Understand sponsors' business needs, market, and culture, and advise them on how best to leverage the activation of their rights for the relevant events within the scope of their media rights agreement.
- Monitor the CAF sponsorship agreements to ensure obligations are met and CAF's commitments are honored.

Event management

- Oversee the delivery of CAF competition(s) in the planning phase and on-site, acting as either a Venue Marketing manager or an Event Marketing Manager. This will encompass many facets of sponsorship rights delivery.

Project management

- Lead or support specific projects related to sponsorship servicing and beyond.
- Manage service providers and handle tenders and procurement procedures when necessary.
- Contribute to specific working groups within the Commercial Division and across CAF.
- Bring added value by contributing innovative ideas to further enhance CAF's approach to sponsor servicing.

Requirements (profile):

- Bachelor or master's degree in business or sports management, or similar.
- Previous experience in an account management role is a plus.
- Fluent English and/or French; knowledge of Arabic and/or Portuguese is an asset.
- Critical thinking, problem-solving skills, and ability to work in a fast-paced environment.
- Excellent oral and written communication skills.
- Willingness to travel.
- Willingness to work event-time hours during competitions.
- High level of proficiency with Microsoft Office and other modern IT tools.



We offer:

- An interesting and varied job in an exciting and innovative international organization.
- Attractive employment conditions.
- The opportunity to be part of a highly committed international team.
- Quality social security coverage.
- An excellent pension schemes.

The position will be based at CAF headquarters in Cairo (Egypt). Only direct applications meeting the required criteria will be considered, regardless of gender, age, and nationality.

If you have the necessary qualifications and wish to work for a leading international sports organization, please submit your application in English or French to careers@cafonline.com (cover letter, CV, diplomas, and references).

Application deadline 20/03/2022